

## WHAT IS BETBASH?

BetBash is a Sports Gambling Networking Event hosted by professional sports bettor Gadoon "Spanky" Kyrollos. BetBash has a four-pronged focus:

- 1.) **Networking** - Whether at the bar or during our speed networking event, your future collaborators are ready to meet you!
- 2.) **Legends** - Our industry rests on the shoulders of giants and The Sports Gambling Hall of Fame ensures they are immortalized.
- 3.) **Education** - Some of the best gamblers in the world - both known and unknown - come to share knowledge and create synergies. We can all learn from each other. This year, BetBash will be hosting over 20 educational seminars.
- 4.) **Fun** - Whether it be at the Watch Parties or at our four open bars, Las Vegas ensures a good time is guaranteed.

## WHY SPONSOR BETBASH?

Reach thousands of engaged sports bettors in the heart of Las Vegas! Gain exclusive access to networking events, generate leads through dedicated booths and interactive experiences, and position your brand as a leader in the industry. Sponsor BetBash and connect with your target audience while enjoying the excitement of Las Vegas.

## SPONSORSHIP OPPORTUNITIES

Sponsorships are available on a first-come, first-served basis.

### PLATINUM (EXCLUSIVE)

- Primary logo position on:
  - Cover of conference packet
  - Sponsor page in conference packet
  - Pre-event marketing materials
  - General event signage
- Full-page ad in conference packet
- Five (5) pull-up banners (sponsor provides)
- Twenty (20) VIP Event Passes
- Two (2) reserved tables at Hall of Fame Dinner
- Tabletop Display
- Opportunity to host a seminar
- Friday Buffet Lunch

### GOLF LUNCH (EXCLUSIVE)

- Sponsor logo or name on:
  - Pre-event marketing materials
  - Sponsor page in conference packet
- Signage at Sponsored Event
- Half-page ad in conference packet
- Two (2) pull-up banners (sponsor provides)
- Eight (8) VIP Event Passes

### DIAMOND (EXCLUSIVE)

- Sponsor logo or name on:
  - Pre-event marketing materials
  - General event signage
  - Sponsor page in conference packet
- Full-page ad in conference packet
- Four (4) pull-up banners (sponsor provides)
- Ten (10) VIP Event Passes
- One (1) reserved table at Hall of Fame Dinner
- Tabletop Display
- Friday Buffet Lunch

### HALL OF FAME LATE-NIGHT VIP @ LEGACY CLUB (EXCLUSIVE)

- Sponsor logo or name on:
  - Pre-event marketing materials
  - Sponsor page in conference packet
- Signage at Sponsored Event
- Half-page ad in conference packet
- Two (2) pull-up banners (sponsor provides)
- Six (6) VIP Event Passes

For more information, contact [events@betbash.co](mailto:events@betbash.co).

[www.BetBash.co](http://www.BetBash.co)

## NAME BADGE (EXCLUSIVE)

- Sponsor logo or name on:
  - Pre-event marketing materials
  - Sponsor page in conference packet
  - Attendee Badges (500++)
- Half-page ad in conference packet
- Two (2) pull-up banners (sponsor provides)
- Six (6) VIP Event Passes

## REGISTRATION (EXCLUSIVE)

- Sponsor logo or name on:
  - Pre-event marketing materials
  - Sponsor page in conference packet
- Half-page ad in conference packet
- Signage at Sponsored Event
- Two (2) pull-up banners (sponsor provides)
- Four (4) VIP Event Passes

## GOLF - DRINK CART SPONSOR (EXCLUSIVE)

- Sponsor logo or name on:
  - Pre-event marketing materials
  - Sponsor page in conference packet
- Half-page ad in conference packet
- Signage at Sponsored Event
- Signage on Drink Cart
- One (1) pull-up banner (sponsor provides)
- Two (2) VIP Event Passes

## SCAVENGER HUNT

- Sponsor logo or name on:
  - Pre-event marketing materials
  - Sponsor page in conference packet
- Quarter-page ad in conference packet
- Company Name as Part of Clue
- One (1) VIP Event Pass

## SPEED NETWORKING

- Sponsor logo or name on:
  - Pre-event marketing materials
  - Sponsor page in conference packet
- Signage at Sponsored Event
- One (1) VIP Event Pass

## GOLF - HOLE SPONSOR (18 AVAILABLE)

- Sponsor logo or name on:
  - Pre-event marketing materials
  - Sponsor page in conference packet
- Signage at Sponsored Hole
- One (1) General Admission Event Pass

## LANYARD (EXCLUSIVE)

- Sponsor logo or name on:
  - Pre-event marketing materials
  - General event signage
  - Badge Lanyards (500++)
- Half-page ad in conference packet
- Two (2) pull-up banners (sponsor provides)
- Six (6) VIP Event Passes

## POKER TOURNAMENT (EXCLUSIVE)

- Sponsor logo or name on:
  - Pre-event marketing materials
  - Sponsor page in conference packet
- Half-page ad in conference packet
- Signage at Sponsored Event
- Two (2) pull-up banners (sponsor provides)
- Three (3) VIP Event Passes

## FOOTBALL STADIUM SWIM WATCH PARTY

- Sponsor logo or name on:
  - Pre-event marketing materials
  - General event signage
  - Sponsor page in conference packet
- Signage at Sponsored Event
- Quarter-page ad in conference packet
- One (1) VIP Event Pass

## DONUT WALL (3 AVAILABLE)

- Sponsor logo or name on:
  - Pre-event marketing materials
  - Sponsor page in conference packet
- Signage at Sponsored Event
- One (1) VIP Event Pass

## TABLETOP ONLY

- Sponsor logo or name on:
  - Pre-event marketing materials
  - Sponsor page in conference packet
- Tabletop Display
- Two (2) General Admission Event Passes

**BET BASH**

*Circa*

LAS VEGAS  
8/6 - 8/9

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For more information, contact [events@betbash.co](mailto:events@betbash.co).  
[www.BetBash.co](http://www.BetBash.co)